



Bachelor of Science in Business Administration

Earn a business degree that's focused on the future.



Your chances for a successful career increase considerably when you receive your business degree at a college that's focused on the future. At Goodwin, we teach students how to be successful in start-ups, small businesses, and nonprofits — the sources of nimble innovation in today's world. These free-thinking, fast-moving organizations are changing the face of business and driving innovation through the creative application of business principles.

Our focus is on the concept of entrepreneurship and supporting the development of small business ownership. We will help to connect you with a network of knowledgeable professionals who will support you and mentor you throughout your educational journey. You'll learn how to start, run, and manage your own business. Our program of study integrates analysis of theory, case studies, and research allowing you

the ability to apply these to practical situations in the field. You will also learn business law and ethics, management, customer relations in a multicultural world, and targeted marketing and social media.

Whether you're a traditional student moving through a 4-year program or an adult learner who wants to earn your degree for more opportunities and professional growth, this degree path is right for you.



For more information, contact:
(800) 889-3282
www.goodwin.edu/contactus



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