

# POLICY AND PROCEDURE

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| TITLE: | Goodwin University Website Privacy Statement |
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opted out of on our site should no longer use the information they collect about you in order to serve you interest based advertisements. Please note that this does not opt you out of being served non-interest based advertising and you may continue to receive generic ads.

### **Opting Out**

Because we respect privacy rights, we allow you to opt out of receiving certain information. If we choose to send marketing communications to you, we will provide you with the ability to decline, or "opt out of", receiving such communications. Please understand that you will not be allowed to opt out of formal notices concerning the operation of our Web site, and legal and other related notices concerning your relationship to us, the web site or web site services.

If you would like to be removed or blocked from Google Analytics for Display Network or from retargeting efforts, there are several options:

1. Users can customize ad settings by using the Ads Preferences Manager.
2. Users can apply the Google Analytics opt-out browser add on located at <https://tools.google.com/dlpage/gaoptout/>.
3. If you would like to opt out of a specific cookie, please visit the Network Advertising Initiative's opt out page <http://www.networkadvertising.org/choices/>.

### **Children**

Consistent with the Federal Children's Online Privacy Protection Act of 1998 (COPPA), we will never knowingly request

**APPENDIX:**  
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